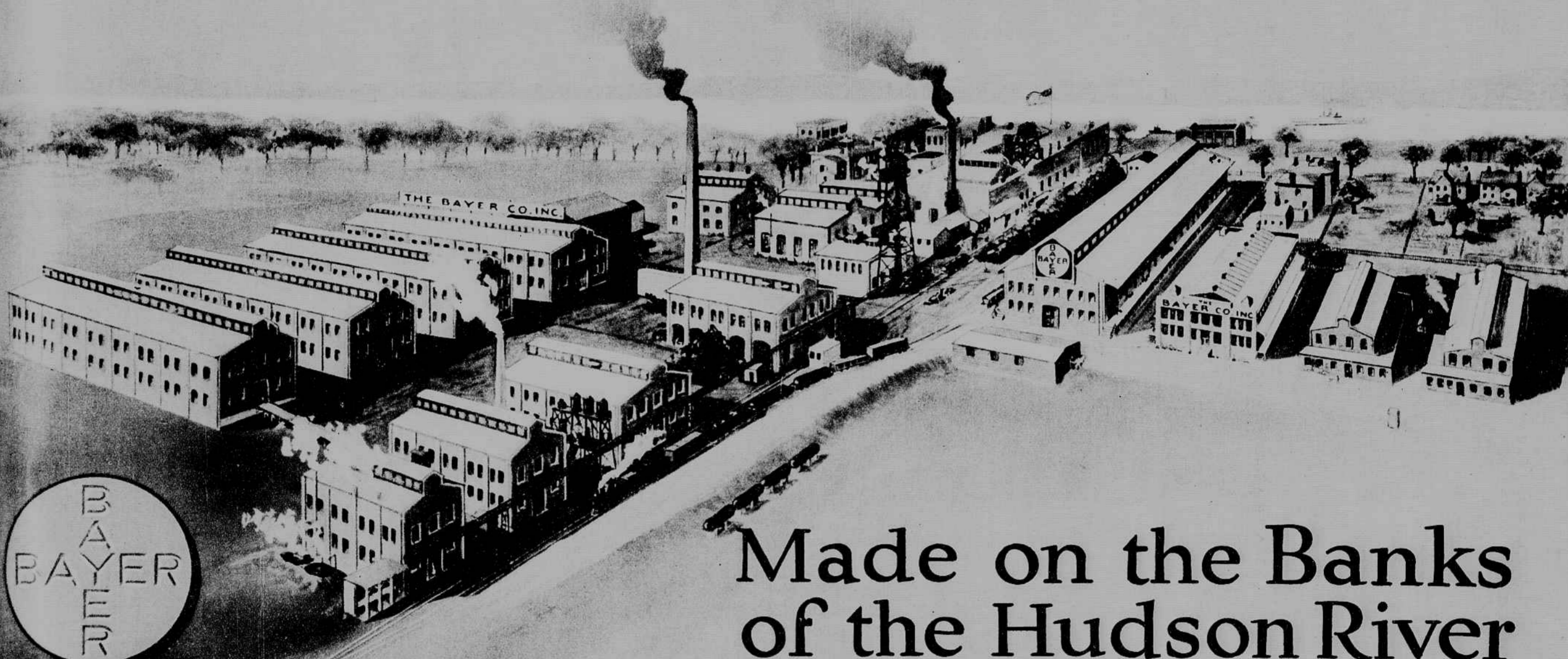


Bayer-Tablets and Capsules of Aspirin



Made on the Banks of the Hudson River

The one genuine Aspirin is manufactured at the plant of The Bayer Company, Inc., at Rensselaer, New York, on the Banks of the Hudson River. It has been made there since 1904. No other is genuine. That which is genuine possesses qualities of excellence never found in imitations.

For Your Protection

Bayer-Tablets and Capsules of Aspirin contain the genuine product and every package and every tablet is clearly and invariably marked with

*"The Bayer
Cross—*



*Your Guarantee
of Purity"*

Refuse substitutes as they may prove ineffective and harmful.

The trademark "Aspirin" (Reg. U. S. Pat. Off.) is a guarantee that the monoaceticacidester of salicylic acid in these tablets and capsules is of the reliable Bayer manufacture.

*It is the duty of every
loyal American to
buy Liberty Bonds and
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